



SPONSORSHIP INFO
MARCH 29, 2025



FOR MORE INFO, CALL 850-810-6722 OR EMAIL INFO@HISTORICDOWNTOWNCRESTVIEW.ORG



TRIPLE B
BBQ · BREWS · BANDS

JOIN US FOR THE 21ST ANNUAL TRIPLE B FESTIVAL

SATURDAY, MARCH 29, 2025

Our beloved festival is back, and we've got exciting plans for this year! We're thrilled to announce the return of our beloved BBQ competition, where top backyard pitmasters will face off to serve up the best smoky, savory creations.

Don't miss a day packed with mouthwatering BBQ, live music, refreshing brews, unique vendors, and fun for the whole family. Whether you're here for the flavors, the music, or the good times, there's something for everyone. Mark your calendar and join the celebration!

**BOSS HOG SPONSOR****\$7,500**

- Name included in all promotional materials, advertising and marketing as “Triple B 2025 presented by (YOUR BUSINESS)” This includes 4 weekly full-page ads in three area local community newspapers and on their websites and social media push notifications.
- Included on 4 boosted social media posts and videos to more than 100,000 followers between multiple Facebook platforms.
- Double Booth Space 20 x 10
- Included on geofenced ads delivered to area BBQ fans with more than 150,000 impressions during the campaign.
- Business logo included on banner on the Main Stage throughout the event
- Opportunity to speak for 5 minutes on stage during event
- Logo on Splash Screen on Event page on Main Street Crestview App. Links to your Website and Social Media.
- Name on all Trophies “Triple B 2025 presented by (YOUR BUSINESS)”
- One Judge spot for BBQ Competition
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Name anywhere the Triple B is promoted including all print ads, signage, 24 + TierOne Internal Billboards
- Three Push Notifications through the app during the event
- One Push Notification a month for the following 11 months
- First right of refusal for 2026.

FLAME MASTER SPONSOR**\$5,000**

- Business logo included on banner on the Main Stage throughout the event
- Opportunity to speak for 2 minutes on stage during event
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least 4 times prior to, and once after, the event.
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo in three local newspapers in a full-page ad with top-tier sponsor logos.
- Logo on one boosted social media post on Facebook pages with more than 100,000 local followers.
- Logo in prominent location on the App.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- Two Push Notifications through the app during the event
- Four Push Notifications through the app after the event
- 10x10 Booth Space



SMOKIN' SNAPSHOT SPONSOR

\$4,000

- Logo included on photo booth backdrop providing an event keepsake for all guests
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Access to database of contacts from those that input their information at the photobooth
- Logo included with promotion of Photobooth to more than 100,000 Facebook Followers
- Included in promotion in three local Newspapers with readership of more than 50,000
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Logo in prominent location on the App.
- Page on App with information about the photobooth that links to your social media and Website.
- Push notifications during the event to get people to the photobooth
- Promotion of photobooth on social media during the event.
- Double Booth Space to include the 360 degree Photobooth.

FULL RACK SPONSOR

\$3,000

- One color Logo on reusable plastic BBQ plates distributed to all guests at the event
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo Included in promotion in three local Newspapers with readership of more than 50,000
- Logo in prominent location on the App.
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth Space

THE SAUCY PICK SPONSOR

\$2,500

- Logo included on all people's choice voting tickets
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo Included in promotion in three local Newspapers with readership of more than 50,000
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth Space

THE HOPPY WINNER SPONSOR

\$2,500

- Logo included on each custom vote card given to every attendee upon entry
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo Included in promotion in three local Newspapers with readership of more than 50,000
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth Space

ROCK THE PIT SPONSOR

\$2,000

- Personalized signage to be displayed at DJ/Band(s) location.
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Name/logo on social advertisement on paid social advertisements where band(s) will be promoted
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth space

GRILL MARK SPONSOR**\$1,500**

- Your logo included on all signage throughout event.
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10×10 Booth Space

3 AVAILABLE

FINGER LICKIN' SPONSOR**\$1,500**

- Business name or one-color logo featured on all custom napkins to be used during the event.
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth Space

3 AVAILABLE

SIZZLIN' SIP SPONSOR**\$1,500**

- Your one-color logo included on all custom solo cups served during the event
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth Space

PIT PASS SPONSOR**\$1,500**

- Your one-color logo included on all event wristbands
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- Extra points in gamification of app for participants as they like your Facebook page and go to your website.
- 10x10 Booth Space

SMOKEHOUSE SPONSOR**\$500**

- Name listed on app as a sponsor
- Logo with link to your business on the Historic Downtown Crestview Website Event Page
- Logo featured on TierOne internal billboards located at 24+ business locations around Crestview at least twice prior to, and once after, the event.
- 10x10 Booth Space

SOCIAL SIZZLE SPONSOR**\$250**

- Name listed on the Main Street Crestview App as a sponsor
- Shoutout on official event social media platforms
- Option to include promotional material in limited-distribution swag bags



TRIPLE B

BBQ · BREWS · BANDS

Please fill in the following information, including preferred level of sponsorship, and return to Main Street Crestview Association, 114 Main Street, Crestview, 32536, or email to info@historichistoricdowntowncrestview.org.

Feel free to contact us at 850-810-6722 should you wish to discuss these opportunities further.

Please email company or individual sponsor logo to info@historicdowntowncrestview.org with the event name/sponsor level in the subject line. Logos must be submitted no later 7th March 2025 in order to be accurate on the event signage/PR. If no logo is received, the most recent submission we have on file will be used.



**SCAN QR CODE
TO FILL OUT
FORM ONLINE**

NOTES

- Sponsorship checks are due within 15 days of confirming support
- In order to have a live link on our website and app, please supply us with an accurate URL to: info@historicdowntowncrestview.org
- It is the sponsor's responsibility to provide a "vector line art" (AI, EPS, PDF) file of their logo to: info@historicdowntowncrestview.org
- All Sponsorships Due by 3/7/2025 - First Come First Serve

SPONSOR: _____

SPONSOR LEVEL: _____

CONTACT NAME: _____

CONTACT EMAIL: _____

CONTACT PHONE: _____

NOTES: _____

By signing you agree to pay the agreed, invoiced, amount no later than March 7th, 2025. All checks to be made out to Main Street Crestview Association.

SIGNATURE: _____ **DATE:** _____

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