

MAIN STREET CRESTVIEW ASSOCIATION

2026

HOLIDAY MARKET



EXPERIENCE PARTNERSHIP
OPPORTUNITIES



2026 HOLIDAY MARKET

EXPERIENCE PARTNERSHIP OPPORTUNITIES

**Kick off the holiday season with us at the Annual Holiday Market,
a beloved Crestview tradition!**

This event brings the community together to shop local, enjoy festive activities, and celebrate the spirit of the season. This year's theme: "A Storybook Christmas," beginning the spirit of the Crestview Christmas Parade!

FEATURES:

A lively Beer Tent
Pictures with Santa
Off-Track Train Rides (pending confirmation)
Dozens of local vendors to start holiday shopping right

WHY PARTNER WITH HOLIDAY MARKET?

Your partnership helps Main Street Crestview Association:

- Keep Holiday Market a free, family-friendly community tradition
- Create magical holiday experiences like Photos with Santa, the Snow Zone, the Holiday Express, and more
- Support Downtown Crestview through beautification projects, community events, business recruitment, and revitalization efforts that strengthen our local economy year-round

When you partner with Holiday Market, you're doing more than sponsoring an event—you're helping create unforgettable holiday memories while investing in the future of Historic Downtown Crestview.



EXPERIENCE PARTNERSHIPS

Exclusive

PRESENTING PARTNER

\$3,000

Become the official presenting partner of Holiday Market and receive premier recognition throughout the event.

INCLUDES:

- Holiday Market presented by [Sponsor Name]
- Logo placement on all marketing and digital advertising
- Featured recognition on social media
- Logo featured in the full-page Crestview News Bulletin advertisement before and after the event
- Recognition by the DJ throughout the evening
- One complimentary vendor space
- Opportunity to display a banner at the main entrance (sponsor provided)

Exclusive

SANTA'S WORKSHOP PARTNER

\$2,000

Sponsor one of the most cherished traditions of the evening.

INCLUDES:

- Photos with Santa presented by [Sponsor]"
- Welcome signage at Santa's Workshop
- Recognition by the DJ throughout the event
- Featured social media recognition
- One complimentary vendor space

Exclusive

SNOW ZONE PARTNER

\$1,500

Help create one of the most magical attractions for children.

INCLUDES:

- Snow Zone presented by [Sponsor]
- Signage at the entrance to the Snow Zone
- Recognition by the DJ throughout the event
- Social media recognition
- One complimentary vendor space



EXPERIENCE PARTNERSHIPS

Exclusive

HOLIDAY EXPRESS PARTNER

\$1,500

Sponsor the trackless train as families enjoy a ride through Historic Downtown.

INCLUDES:

- Holiday Express presented by [Sponsor]
- Signage at the train loading area
- Recognition by the DJ
- Social media recognition
- One complimentary vendor space

Exclusive

HOLIDAY CHEERS PARTNER

\$1,000

Sponsor the festive beverage experience that helps create a memorable evening downtown.

INCLUDES:

- Signage at the Holiday Bar
- Recognition by the DJ
- Social media recognition
- One complimentary vendor space

Exclusive

360° PHOTO BOOTH PARTNER

\$750

Be part of one of the most shared experiences of Holiday Market.

INCLUDES:

- 360 Photo Booth presented by [Sponsor]
- our logo on all 360 photos
- Sponsor recognition on event signage at the booth
- Recognition by the DJ throughout the event
- Featured social media recognition
- One complimentary vendor space

Exclusive

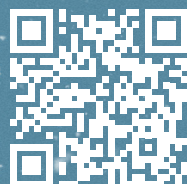
LETTERS TO SANTA STATION

\$500

Help little ones send their Christmas wishes to the North Pole.

INCLUDES:

- Letters to Santa Station presented by [Sponsor]
- Exclusive signage at the station
- Opportunity to provide branded pencils, postcards, or take-home items (sponsor provided)
- Recognition by the DJ
- Social media recognition
- One complimentary vendor space



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*Historic Downtown Crestview is an
IRS recognized 501C3 Organization*

